



# QUALITY CARE for CHILDREN

*Learning when it matters most*

For nearly 40 years, Quality Care for Children (QCC) has worked to ensure Georgia's infants and young children reach their full potential. QCC helps child care programs provide nutritious meals and educational care to young children so they are ready for success in school and helps parents access quality child care so that they can attend college or succeed in the workplace.



 Offices in Atlanta, Athens, and Cartersville

 Founded in 1979

 100+ Employees

 Programs Impact Children Statewide

## WHY OUR WORK MATTERS



### Early Brain Development

90% of a child's brain is "hardwired" before the age 5, setting the groundwork for future learning.



### Child Poverty & Hunger

26% of children in Georgia live in food insecure homes, and 24% live below the poverty level.



### High Cost of Child Care

40% of a low-income family's budget can easily be spent on child care (avg. cost in Atlanta is \$9,284).



### Early Literacy Gap

By age 3, there is a 30 million word gap between children from the wealthy and poor families.

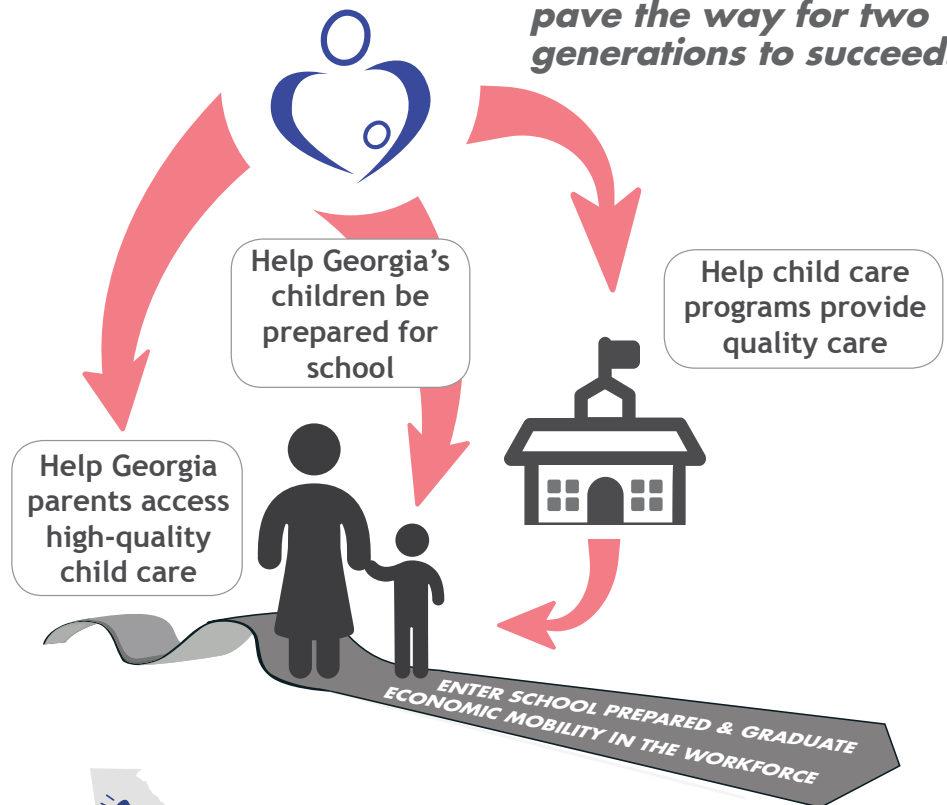


### Low Graduation Rates

53% of college student parents leave school without ever earning a degree.

## OUR IMPACT STRATEGY

*Create equity and pave the way for two generations to succeed.*



Data, stories, and learnings from these programs used to advocate for improved early learning policies at the local and state level.

SOCIAL MEDIA  
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# QUALITY CARE FOR CHILDREN PROGRAMS



## Child Care Programs & Professionals

### CHILD CARE PROVIDER TRAINING

QCC offers in-person and online training classes for child care professionals as well as Child Development Associate Credential™ courses. Additionally, QCC provides state-wide nutrition training for child care cooks.

### QUALITY RATED SUPPORT

Quality Rated is Georgia's quality rating improvement system created to assess, improve, and communicate the quality of programs. QCC provides on-site consulting to programs to support their quality improvement efforts.

### GEORGIA ALLIANCE FOR QUALITY CHILD CARE

The Georgia Alliance for Quality Child Care membership program provides child care professionals with administrative and cost-saving resources as well as workshops to help them run their programs more effectively and efficiently.

### EARLY HEAD START

QCC manages a cohort of Early Head Start family providers that serve children of low-income families. QCC staff assists with all aspects of running these programs to provide comprehensive child and family services through age 3.



## Families with Young Children

### CHILD CARE REFERRALS FOR PARENTS

QCC provides a free state-wide child care referral service for parents seeking child care, after school programs, and summer camps. The organization's Referral Specialists help parents understand all of their options to find programs that fit their family's needs.

### BOOST CHILD CARE SCHOLARSHIPS

The Boost Initiative provides child care tuition scholarships to low-income college student parents who cannot afford quality child care and do not receive a child care subsidy in Georgia. This program also advocates for policies that strengthen access to high-quality care in Georgia.

### EMERGENCY CHILD CARE

The Emergency Child Care program assists families who are experiencing crisis situations by helping them pay for child care and developing a long-term care plan. Family crisis situations often include domestic violence, hospitalization, and job loss.

### GEORGIA PARENT POWER MESSAGING

Through Georgia Parent Power, parents can receive two free informational mobile messages each month by simply texting "GeorgiaParent" to 99000. Messages cover helpful topics such as developmental milestones, child care quality indicators, and literacy tips.



## Nutritious Meals & Training

### CHILD CARE FOOD PROGRAM

QCC administers the USDA Child and Adult Food Care Program (CACFP). The CACFP supports programs that demonstrate a commitment to good nutrition by offsetting the cost of serving higher quality meals.

### SUMMER FOOD PROGRAM

QCC is a sponsor of the USDA Summer Food Program. This program helps address the "meal gap" issue with many children who receive free or reduced-price lunches in school not having access to nutritional meals during the summer months.